

Michael Marcialis

DESIGN SKILL

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Adobe Flash
Adobe Acrobat
Web, Print & Identity Design

DEVELOPMENT SKILL

(X)HTML
(including HTML 5)
CSS
jQuery
PHP
Web Standards Compliant
Accessible Markup

PLATFORMS

Microsoft Windows
(all versions)
Apple OSX
Unix
Microsoft SharePoint
CMS Made Simple
Wordpress
Mambo
WebTrends
Google Analytics

EXPERIENCE

FREELANCE WEB DESIGNER/DEVELOPER, Red Handed Design January 2007 - Present, Herndon, VA, USA

Worked directly with clients to gather requirements, design, and develop websites using web standards and user-accessible markup.

Developed and integrated websites into various CMS-driven environments, including CMS Made Simple, Mambo and Wordpress.

Designed logo and identity materials to meet client branding needs.

WEB DESIGNER/DEVELOPER, XO Communications August 2005 - Present, Herndon, VA, USA

Designed, developed and implemented corporate intranet redesign across the SharePoint Portal Server 2007 environment.

Designed and developed numerous lead generation websites, customer extranet websites and HTML-based email messages.

Managed and assisted in design of corporate website, along with members of my team, including two redesigns and the migration from a static to CMS-driven environment.

Managed and developed business and design requirements for the implementation of proprietary and commercial solutions company-wide, including Google Search Appliance, SharePoint Portal Server, CMS Made Simple and an email opt-out interface.

Designed various marketing collateral and graphic design works to meet the business need and brand standards, including promotional messaging, direct mail and trade show graphics.

WEB DESIGNER/DEVELOPER, National Heritage Foundation March 2004 - August 2005, Falls Church, VA, USA

Managed and maintained organization's website and proprietary database operations.

Managed projects to improve website functionality, including requirements and design development for online donation acceptance, event registration and website search functionality.

Developed all online and print marketing materials, including HTML-based email, newsletters, press releases, and training materials.

EDUCATION

BACHELOR OF ARTS, Communications, Minor in Information Technology George Mason University, Fairfax, VA, USA

My concentrations included print and online journalism, editing, web design and development, computer programming and ethics.